



**THE CHARLES H. WRIGHT  
MUSEUM OF AFRICAN  
AMERICAN HISTORY**

# **2021-2022 ANNUAL REPORT**



## MISSION

# OPEN MINDS. CHANGE LIVES.

The Charles H. Wright Museum of African American History opens minds and changes lives through the exploration and celebration of African American history and culture.

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# LETTER FROM THE PRESIDENT & CEO

NEIL A. BARCLAY



**W**e begin our report with a heavy heart. During the production of this publication, The Charles H. Wright Museum family mourns the loss of our longtime Chair of Trustees, Eric E. Peterson. The ripple effects of Eric’s contributions have been considerable and will continue to live on through his legacy. Eric brought a lens and insight to leadership that was deeply respected and instrumental to both where we are today and where we are headed. We will truly miss him.

The Wright Museum is the keeper of stories that struggle for narrative power. We hold, discover, cultivate, archive, produce, and share the stories of a lived experience largely untold to the world around us. This institution was founded to teach our children and our children’s children the incredible story of the Africans who became a seminal part of what has built this country. Within these American stories we see the perseverance, pride, and spirit of innovation now so much a part of each of us.

The Wright is in a very different place than we have been in previous years. Many of you reading this report know firsthand that, as with many other like-minded institutions, The Wright was chronically underfunded for decades. The efforts of so many, who worked tirelessly for many years,

were dedicated to creating solutions to keep our doors open. The irony—and reality—was that the institution would need significant investment to meet its obligations for the long term.

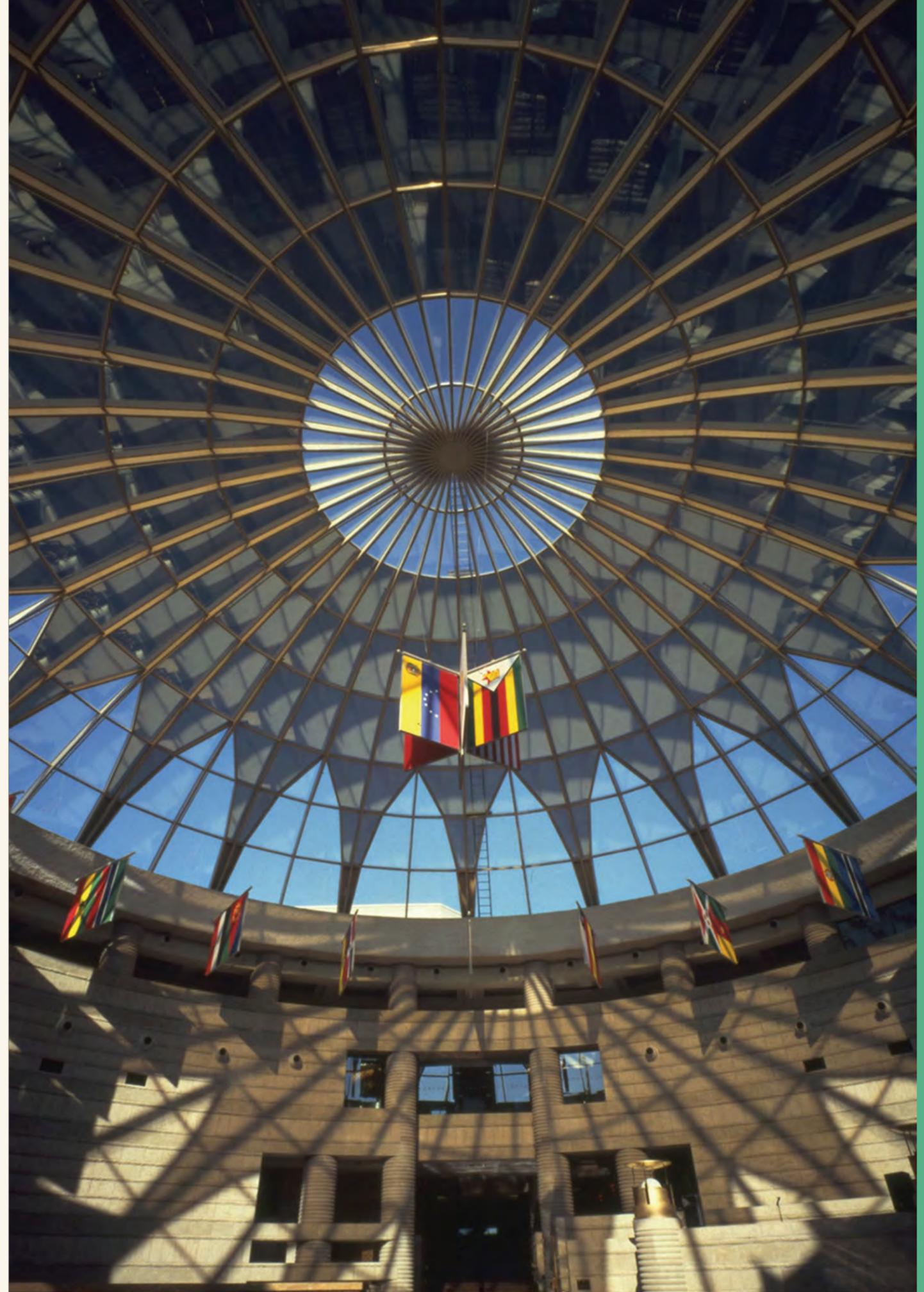
Recently, the impact of the global pandemic closed our doors for months and reduced our capacity for visitors to 25%. We navigated staff furloughs and turnover and envisioned what it meant to remain true to our founding principles while charting a new path towards long-term sustainability. Heavy rains and flooding left our first floor in ruins. I believe it was at that moment that our ancestors, those great men and women who had been the subjects of our work for over 50 years, along with many of our supporters, decided enough was enough.

We are now positioned to address the repair and restoration needed literally and figuratively. We are honored and humbled by some of the remarkable investments that have led to this moment, transformational gifts that change our trajectory. I ask myself, “Is this the beginning of a new era in our nation’s thinking about the value of cultural institutions of color?” It could be a passing trend, but I believe that we must plan as if both scenarios are possibilities.

The following report shares key highlights of some of our 2022 fiscal year accomplishments. We hope you enjoy reading about the progress of our five strategic priorities, which shape our plans moving forward.

Thank you for being with us on this journey. Together we are the caretakers of a legacy that was created before many of us were born. And with your ongoing support, we will continue to impact thousands of children, adults, and families for decades to come.

The great City of Detroit and our entire nation remains grateful to each of you.





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OUR FOUNDER

# DR. CHARLES H. WRIGHT



After encountering a memorial to World War II heroes in Denmark during the mid-twentieth century, Detroit-based obstetrician and gynecologist Dr. Charles H. Wright felt inspired—inspired to create a repository for African American history and culture, a space for celebration and remembrance that would inspire generations of visitors. “I was committed to what I defined as ‘one of the most important tasks of our times,’” Dr. Wright would later remark.

**Dr. Wright defined that important task as:**

**“ENSURING THAT GENERATIONS, ESPECIALLY YOUNG AFRICAN AMERICANS, ARE MADE AWARE OF AND TAKE PRIDE IN THE HISTORY OF THEIR FORBEARS AND THEIR REMARKABLE STRUGGLE FOR FREEDOM.”**

Over half a century since Dr. Wright first opened the International Afro-American Museum in January of 1966, The Wright has expanded significantly in size and in ambition.

The state-of-the-art, 125,000 square-foot facility that the museum currently occupies in Detroit’s thriving Midtown serves as a cultural beacon for the City of Detroit, and for the United States, championing the stories of African Americans and offering a space for rigorous contemplation for visitors of all backgrounds.

Each year we seek to honor the legacy of Dr. Wright through the efforts of our auxiliary committees, special initiatives, and through our activities and programming. His contributions live on and impact the cultural landscape of Detroit and beyond.





## FRIENDS COMMITTEE

The Friends Committee preserves the legacy of Dr. Charles H. Wright and supports the museum by increasing membership, creating donor recognition events, and hosting fundraising campaigns.

### 2021 ACTIVITIES

- ▶ Provided memorial donations to The Wright for Friends members who passed away.
- ▶ Provided support for the Roberta Hughes Wright Golf Classic.
- ▶ Sponsored 2021 September Membership Drive in honor of Dr. Wright's birthday.
- ▶ Honored the "Wright Women," including Mildred Pitts, Willa Billingsly Miller, and Bedia Thomas, for 25+ years of commitment to this museum and the Friends Committee.
- ▶ Generated 181 new or renewed museum memberships.
- ▶ During the gala, honored Friends member Brunetta Vinson for her volunteerism.



## WOMEN'S COMMITTEE

The Women's Committee promotes and supports The Wright Museum through volunteer efforts, fundraising projects, and community involvement. The committee strives to increase the museum's visibility through volunteerism and financial support that continues the legacy, expands outreach, and increases the membership base throughout the community.

### 2021 ACTIVITIES

- ▶ Hosted the Phenomenal Women fundraiser recognizing Metro Detroit African American Women which was featured on the committee's Facebook page.
- ▶ Created the Home Tea fundraiser virtually for supporters of our children's programming. This virtual event highlighted the history of tea in the African American community and celebrated with specialty tea and beautiful hats.
- ▶ Held the committee's signature event, the 2022 Roberta Hughes Wright Memorial Golf Classic. It was a successful event that included leadership from The Wright Board of Trustees who served as honorary chairs: Anika Odegbo, Rochelle Riley, and Roderick Gillum.



## INTRODUCTION

# EXCELLENCE IS NO ACCIDENT.

That's why, to increase our altitude and expand on our past successes, we've identified five institutional goals for The Wright in the coming years:

01.

**CENTER DETROIT**

Place Detroit at the forefront of a national (and international) dialogue regarding the profound influence of African American history and culture.

02.

**BE A LEADER IN THE FIELD**

Lead in the creation, distribution, and exhibition of world-class programs characterized by aesthetic excellence, technological innovation, and relevancy to current events.

03.

**MENTOR MUSEUM PROFESSIONALS**

Train and mentor people of color for careers in the curation, administration, and financial management of first voice institutions around the world.

04.

**PRESERVE INSTITUTIONAL VITALITY**

Ensure the long-term financial sustainability of The Wright.

05.

**EMBRACE SUSTAINABLE PRACTICES**

Embrace environmentally sustainable systems and practices in all aspects of The Wright's institutional programs and culture.

**WE'VE ALREADY MADE SIGNIFICANT PROGRESS TOWARD THESE GOALS THIS FISCAL YEAR.**



Explore the rest of our Annual Report to see for yourself.



...t know... injustice  
 ...ot imagine... justice. We will  
 ...if we do not imagine  
 ...e cannot demand that  
 ...to attain justice and  
 ...o has not had a chance  
 ...them as attainable.

...Talks and Essays on the Writer, the Reader, and the Imagination, 2004

**JAZZ**  
 ...Last 10th century in New  
 ...ville, GA  
 ...the Bronx, New York City  
 ...the South

**ROMARE BEARDEN**

**JAMES BALDWIN**

**BAYARD RUSTIN**

**STRATEGIC GOAL ONE**

# CENTER DETROIT



**Place Detroit at the forefront of a national (and international) dialogue regarding the profound influence of African American history and culture.**

**Through Detroit-centered exhibitions, immersive gallery guides for residents and out-of-towners, and so much more, we've reminded visitors of the seismic influence of our city on African American history and culture—and on American identity at large.**



## KWANZAA IN DETROIT

Our 2021 Kwanzaa event was live streamed, bringing music, storytelling, poetry, readings, and more to Detroit and to statewide, national, and international viewers.

### COMMUNITY PARTNERS (LOCAL AND NATIONAL) THAT PRESENTED SPECIFIC PRINCIPLES DAILY:

- |                                   |  |
|-----------------------------------|--|
| African Liberation Day Committee  | Nanou Djiapo   |
| The Malcolm X Grassroots Movement | Michigan Underground Railroad Exploratory Collective |
| The Nsoroma Institute             | Hood Research  |
| UNIA & ACL                        |  |



## CENTERING DETROIT IN THE MUSEUM STORE

- ▶ Promoted even more Detroit-based brands and vendors and featured a Detroit-themed table.
- ▶ Partnered with a Detroit printing shop for locally sourced clothing.
- ▶ Encouraged community engagement with visitor cards featuring local, Black-owned restaurants, cultural centers, and shops.



## PROMOTING TOURISM + VISITORS TO THE WRIGHT

- ▶ Increased visitors to the Wright via partnerships with American Voyages Cruise Line, Road Scholar, Victory and Lakeshore Cruises.
- ▶ Exceeded local and tourist visitor goals with an increase of 18,137 visitors for a total of 31,522.
- ▶ Partnered with Visit Detroit for the "D Discount Pass" for local and tourist visitors.
- ▶ Through physical ads, web ads, and digital kiosks, marketed The Wright at the Detroit Metropolitan Wayne County Airport, as well as tourist attractions and hotels.





## MEN OF COURAGE

In partnership with the Ford Motor Company Fund, The Wright made Detroit the launchpad for a national program focusing on empowering and changing the narrative about African American men through storytelling, mentoring, networking, and the celebration of arts and culture. The Men of Courage program featured a Leadership Forum with Michigan Lt. Governor Garland Gilcrest, two local Barbershop Challenge grant awardees, and the traveling exhibition Men of Change: Power. Triumph. Truth.



### STRATEGIC GOAL HIGHLIGHT

## SUPPORTING LOCAL BUSINESSES

The Wright featured several local vendors who no longer have storefronts of their own in Detroit. The goal was to uplift local business owners with special missions dedicated to positively impacting our community. This included Detroit is the New Black, Plant Economy, and Detroit Hits Harder.



### STRATEGIC GOAL HIGHLIGHT

## BLACK HISTORY MONTH + YUSEF LATEEF

During Black History Month, The Wright presented (virtually and in-person) an audio, physio, psychic millennium tour—a joint Collective of Detroit and Chicago musicians based on the music of the late Yusef Lateef. This presentation included the musicians' rehearsal as a workshop and panel discussion, culminating in a full concert. Yusef Lateef had established himself as a music scholar and was awarded the highest honor in Jazz in the United States. Yusef also had an international presence from Detroit to Nigeria and across the nations of Islam.

### LOOKING AHEAD

- ▶ Increase the percentage of Detroit-owned brands in the shop.
- ▶ Create more engagement and partnerships with Detroit-centric artists, authors, organizations, and companies for collaborative events, projects, and tourism opportunities.
- ▶ Commission Detroit artists for custom merchandise and displays.
- ▶ Develop a student engagement strategy to encourage more students to visit and become museum members.
- ▶ Participate in local pop-ups and events outside of the museum.
- ▶ Create an in-house exhibition about the history of Michigan resort towns like Idlewild. Detroit was among several Michigan cities where Black Americans vacationed.
- ▶ Host two new exhibitions featuring Detroit artists: *D. Tree* exhibition and *Being Seen*.



STRATEGIC GOAL TWO

# BE A LEADER IN THE FIELD

Lead in the creation, distribution, and exhibition of world-class programs characterized by aesthetic excellence, technological innovation, and relevancy to current events.



For decades The Wright has been associated with powerful programmatic experiences and leadership in the sector and field. This year proved to be no different.



## AMERICA'S CULTURAL TREASURE

The Wright entered its second year as one of twenty of America's Cultural Treasures, the Ford Foundation's national and regional initiative to acknowledge and honor the diversity of artistic expression and excellence in America. The initiative also provides critical funding to organizations that have made a significant impact on America's cultural landscape, despite historically limited resources.

## MARTIN LUTHER KING JR. DAY

This year, our MLK program represented our goal of producing world-class programs. Presented in partnership with Citizens Bank, our keynote speaker was former U.N. Ambassador Andrew Young, under the theme, "Protect History, Protect Culture, Protect The Dream!" This robust presentation was a virtual art history course that highlighted the power of connecting community. The full day of programming included: talks on history, culture, and the dream; poetry presentations from four Detroit-based, nationally-recognized poets; original music by two locally grown musicians; and a storytelling performance by the Detroit Association of Black Storytellers (DAB). The day culminated with a workshop that utilized Dr. King's last protest as the catalyst.

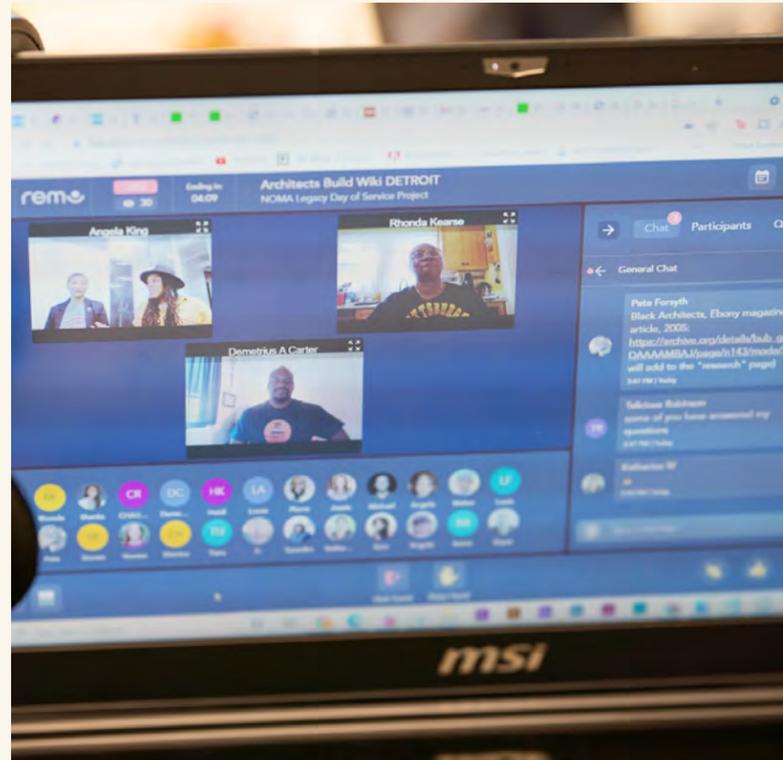


**EXHIBITION HIGHLIGHT**

# 44: PORTRAITS OF A PRESIDENT

Rich with meaning and metaphor, this dynamic and inspiring group sculpture exhibition recognized and celebrated the historical significance of Barack Obama's presidency. The exhibition includes forty-four artists' interpretations of our 44th President in life-size, three-dimensional form. In essence, each sculpture is a blank canvas upon which artists imaginatively celebrate the man, his presidency, and our history. The exhibition serves as a study of his portrait and a platform to revisit his political ideology as well as his hopes for America.

**“EACH SCULPTURE IS A BLANK CANVAS UPON WHICH ARTISTS IMAGINATIVELY CELEBRATE THE MAN, HIS PRESIDENCY, AND OUR HISTORY.”**

**STRATEGIC GOAL HIGHLIGHT**

## ARCHITECTS BUILD WIKI

Renowned Black Detroit Architect, Saundra Little and The Wright's own Leslie Tom asked the question: In Detroit, Michigan, a city with a population that is 80% African American, why aren't Black architects and their buildings better represented on the internet? To reduce digital inequalities a collaboration ensued with the National Organization of Minority Architects (NOMA) and Nori Design Parti to create a project entitled Architects BUILD Wiki. This work elevated the histories of Black professionals through increased online visibility. It was selected for NOMA's 50th Homecoming conference to be the volunteer "Legacy Project." This one-day edit-a-thon brought over 120 architects around the nation to mobilize and train new users on the Wikipedia platform, successfully archiving the histories of many Black architects missing from the Internet and placing the content as structured data within Wikipedia.

**FOR MORE INFORMATION SEE:**  
[www.build.wiki](http://www.build.wiki)

**LISTENING AND LEARNING**

Each year, other cultural institutions regularly visit The Wright to learn and share regarding exhibitions, curation, programming, and design. Once again, several other museums, including the Smithsonian Asian Pacific American Center, visited to learn from the team's wisdom, experience, and expertise.

**LOOKING AHEAD**

To expand on The Wright's past successes, we'll be taking the following steps to improve our approach to events and exhibitions, yielding even more meaningful experiences for visitors and achieving even higher heights as a first voice institution.

- ▶ Maintain and enhance our successful signature programs.
- ▶ Increase visitor and membership numbers.
- ▶ Continue thought leadership collaborations.
- ▶ Expand marketing and press coverage.
- ▶ Grow our online presence, engagement, and market our online shop.

## EVENT HIGHLIGHTS



## JULY 2021

- ▶ Camp Africa 2021: Hidden Figures of the Diaspora

## AUGUST 2021

- ▶ “Wild Beauty”: A Concert of Colors Musical Event
- ▶ Conversation with Artist Mario Moore & Curator Taylor Renee Aldridge, moderated by Wright President & CEO Neil Barclay
- ▶ 38th Annual African World Festival Presented by Ford Motor Company Fund
- ▶ Reflections of Beauty: The Madam C.J. Walker Story
- ▶ What is American: A Review of American Music
- ▶ The Journey to Reparations Panel Series: The Detroit Commission on Reparations with Mary Sheffield



## SEPTEMBER 2021

- ▶ Treeposium
- ▶ Dlectricity 2021: Presented by the DTE Foundation
- ▶ The Journey to Reparations Panel Series: “Yes to Fairness—Detroit Speaks”



## OCTOBER 2021

- ▶ Celebrating Courage: A Wright Fundraiser
- ▶ Inaugural Architects BUILD Wiki
- ▶ Harvest Festival
- ▶ The Journey to Reparations Panel Series: Reparations for Black Americans in the 21st Century
- ▶ Ford Men of Courage Program



## NOVEMBER 2021

- ▶ Jazz Montage: A Conversation with Author Robin Wilson & Tisha Hammond



## DECEMBER 2021

- ▶ Kwanzaa with The Wright
- ▶ 2021 Annual Meeting of the Members
- ▶ Meet the Artist: Fashion Designer Shawna McGee



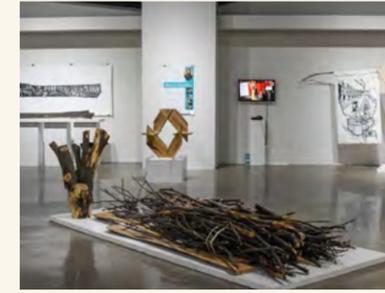
## JANUARY 2022

- ▶ MLK Day Annual Celebration: Presented by Citizens



## FEBRUARY 2022

- ▶ Judge Craig Strong’s Black History Month Membership Drive
- ▶ Youth Speaks Free Virtual Program
- ▶ Autophysiopsychic Millennium Afrofuturism in Detroit Workshop



## MARCH 2022

- ▶ History Speaks: A Modern Conversation Featuring Historical Perspectives
- ▶ The Six Triple Eight: Film Screening & Discussion
- ▶ Daughters of Betty: Black Women Rock! – Musical Performance
- ▶ The Fire This Time: Black Women Rock! – Discussion
- ▶ d.Tree Studio Exhibition
- ▶ Glimpses from And Still We Rise: Women First



## APRIL 2022

- ▶ Remember the Time: Ancient Egypt in African American Music – Discussion
- ▶ The Mahogany Mixer: Networking, Poetry, Live Music



## MAY 2022

- ▶ From Egypt to Now Makers Series: Wig-Making

## JUNE 2022

- ▶ Juneteenth Jubilee Freedom Weekend



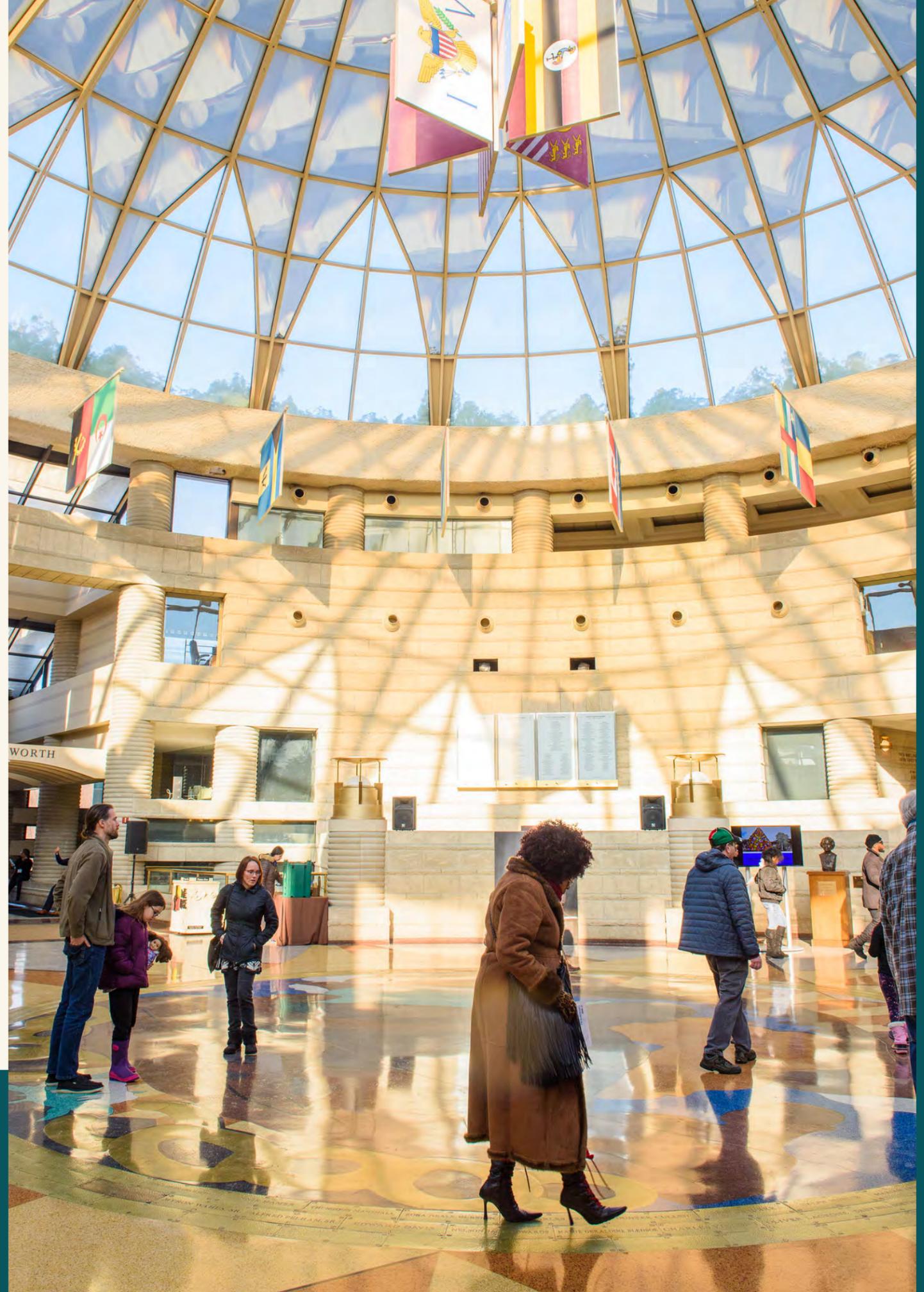
## VISITORS TO THE WRIGHT



AbbVie Pharmaceuticals  
 Alcott Elementary - Project Excel  
 Amazon  
 American Red Cross  
 Anderson Middle School - Troher  
 Arts and Technology Academy of Pontiac  
 Bank of America  
 Bianco Tours  
 Black Family Development  
 Boys and Girls Club of Southeastern Michigan  
 Broadway Comes to Detroit  
 Central High School  
 City of Detroit  
 City of Detroit Farwell Day Camp and the Detroit Recreation Center  
 City of Detroit Recreation Department/ Kemeny Recreation Center Day Camp  
 Congressional Black Caucus  
 Crescent Academy  
 Detroit Area Agency on Aging /Food & Friendship Connections  
 Detroit Black Film Festival  
 Detroit Chamber  
 Detroit Lions  
 Detroit Mercy Law

Detroit Police Academy  
 Detroit Premier Academy  
 Detroit Public Schools Community District  
 Detroit Youth Choir Gala  
 DTE Energy  
 Equitable Advisors  
 Flagship Charter Academy  
 Ford Men of Courage  
 Foundation Management  
 Frost Middle School  
 Gazette Media Group  
 George Washington Carver Academy  
 Grosse Pointe Public Schools  
 Guardian Angels Catholic School  
 Henkel Adhesive Technologies  
 Henkel North American  
 Huntington Bank  
 JCRC  
 Jewish Senior Life  
 Jimiri Youth Leadership Program  
 John Glenn High School  
 Kosciuszko Middle School  
 KPMG  
 Lake Orion High School  
 McKenzie Middle School  
 Meridian  
 Metropolitan Community Tabernacle  
 Michigan Gaming Commission Board  
 Michigan Housing Council  
 Michigan Opera Theater Event  
 MICPA  
 Minuwawa Whitehead  
 NABA Detroit/ACAP  
 National Enterprise  
 NORMA Michigan Inc.

Notre Dame Marist Academy  
 Oak Park High School  
 Oak Park Preparatory Academy  
 Oak Street Health  
 Oakland County Academy of Media and Technology  
 Pathways Academy  
 Plymouth United Church  
 Pure and Heart  
 Redford Union School District  
 Right to Life of Michigan  
 Rochester Community Schools  
 SAY Detroit Play Center  
 Sickle Cell Disease Association  
 Sigma Alpha Phi Fraternity Inc.  
 Simpson Family Reunion  
 Sylvia Saldana  
 The Institute for AFROURBANISM  
 The Keith and Skeen Family Reunion  
 The New Hope Church of Michigan  
 UNIA and ACL  
 University High School Academy  
 University of Michigan School of Social Work  
 Venture for America  
 Wayne Memorial High School  
 Upward Bound  
 Wayne Metropolitan Community Action Agency  
 Wayne State University  
 Wolverine Bar Association



STRATEGIC GOAL THREE

# MENTOR MUSEUM PROFESSIONALS

Train and mentor people of color for careers in the curation, administration, and financial management of first voice institutions around the world.

Whether they are established first voice institutions or emerging cultural hubs, museums across the country need experienced, creative people of color to design, create, support, and elevate the work. With new initiatives aimed at cultivating a pipeline of museum professionals, The Wright is positioning itself as a national leader in talent development.

The Wright is intentional about focusing on developing our internal infrastructure and considering the human resources we need in order to achieve our day-to-day and

strategic goals. We made some solid strides. We promoted team leads, hired staff, and continued budgeting and investing in professional development.

In partnership with the Wayne State University Humanities Clinic we hosted Lily Chen—a researcher for our curatorial team. This summer internship allowed Chen to join us and learn how to research for exhibitions using primary and secondary sources. Chen will continue at WSU in the Public History graduate program.



STRATEGIC GOAL HIGHLIGHT

## CAMP AFRICA

Through Camp Africa, we recruited, hired, and trained youth and young adults as counselors, exposing them to roles within the museum and providing leadership development opportunities. Christen Polk began as a camper in our Camp Africa Summer Program at age 10. He became a junior counselor at age 12, was hired as full counselor at age 14, and became a lead counselor at age 16.



### LOOKING AHEAD

- ▶ Establish paid fellowships for mid-career professionals interested in the arts.
- ▶ Develop and train more educators for group tours (especially youth/youth-oriented).
- ▶ Create collaborative programs that provide professional development opportunities for young adults.
- ▶ Ensure staff professional growth within their positions.
- ▶ Establish part-time positions for young adults.

STRATEGIC GOAL FOUR

# PRESERVE INSTITUTIONAL VITALITY

Ensure the long-term financial sustainability of The Wright.



The Wright is in a strong position to create a path for long-term financial sustainability. Preserving our institutional vitality is directly connected to our internal stewardship of the incredible facility, the city we call home, and the health and vitality of The Wright’s community of stakeholders.

**REPAIR AND RENOVATION**

The Museum completed repairs and renovations to the first-floor areas that were damaged by flooding. We renovated workspaces and conference rooms for staff, as well as exhibit and event spaces for the community. These improvements make the museum more functional and modern as we embrace the opportunities ahead. These investments were urgent because of the flood damage, but also support the museum’s longevity as we seek to remain a modern institution that is appealing to both employees and visitors.

**QUALITY EXPERIENCE**

Our goal is that visitors to The Wright have a quality experience that builds an on-going connection to The Wright both inside and outside of the museum. Some of our key accomplishments include:

- ▶ Fully staffing our guest services department and creating a more welcoming environment for employees and visitors.
- ▶ Increasing connections to local and regional vendors, cultural institutions, businesses, and artists in Detroit, as well as in Wayne and Oakland counties.

**LOOKING AHEAD**

## CONTINUED IMPROVEMENTS

The Wright will begin large-scale improvements that include replacing the freight and passenger elevators. In addition, we are excited to begin a yearlong renovation of the GM Theater. This cherished space is one of our critical venues for exhibits and community events. It is essential to the museum’s financial sustainability and its role as a community institution. Renovations will ensure it is up to date with technology and help us offer an innovative space for community events.

**STRATEGIC GOAL HIGHLIGHT**

About 16 months ago, the museum discovered damage to our Northwest Pedestrian Bridge that required it to be closed. The museum worked with architects and engineers to make necessary repairs and reopened the bridge in October.





## FINANCIAL NARRATIVE

The Charles H. Wright Museum’s long-term financial sustainability depends on the generous support of our community, the patronage of our local, national, and international visitors, and the benevolence of donors at all levels of giving.

This fiscal year, as we recovered from the impact of Covid, we realized an increase in earned revenue. Increased admissions, store purchases, event rentals, and memberships all contributed to the financial health of the organization.

We were also fortunate to receive significant grants and contributions exceeding \$1 million from institutions, including The City of Detroit, The Ford Foundation, and MacKenzie Scott. The increase of community, corporate, and organizational support provides a strong foundation for long-term financial sustainability.

The Statement of Financial Position reflects the beginning of our sustainability journey. It reveals our total assets increased more than 200% year-over-year and includes a considerable increase in cash assets. This financial growth has allowed us to increase our operational and building reserves, as well as pay off our existing debt.

The Statement of Activities reflects significant increases in all revenue categories, including an increase in our total revenue before non-operating items that’s greater than 125%.

We are grateful to everyone who has supported The Wright. This increased community, corporate, and organizational support will help ensure our long-term financial health and preserve our institutional vitality.

The following pages illustrate our more noteworthy financial activities.

## STATEMENT OF NET POSITION

ASSETS	FY 2022	FY 2021
Cash Assets	12,805,349.43	3,988,199.33
Receivables & Pledges	97,027.06	29,702.33
Prepays	177,858.37	195,458.29
Fixed Assets	4,892,593.25	1,880,353.09
Inventory	89,734.14	57,109.10
<b>TOTAL ASSETS</b>	<b>18,062,562.25</b>	<b>6,150,822.14</b>

LIABILITIES & NET ASSETS	FY 2022	FY 2021
<b>LIABILITIES</b>		
Accounts Payable	784,066.15	580,255.45
Accrued Expenses	82,195.31	67,948.71
Deferred Revenue	208,488.80	57,692.50
Withholdings	3,547.24	1,849.57
Line of Credit/Notes	0.00	583,800.00
Accrued Wages	164,445.92	186,478.00
Operating Reserves	1,000,151.73	500,000.00
Building Reserves	600,110.37	300,000.00
<b>TOTAL LIABILITIES</b>	<b>3,029,483.52</b>	<b>2,278,024.23</b>
<b>NET ASSETS</b>	<b>15,033,078.73</b>	<b>3,872,797.91</b>

<b>TOTAL LIABILITIES &amp; NET ASSETS</b>	<b>18,062,562.25</b>	<b>6,150,822.14</b>
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# STATEMENT OF ACTIVITIES

REVENUE BEFORE NON-OPERATING ITEMS	CURRENT YTD 06/30/2022	PRIOR YTD 06/30/2021	YR/YR VARIANCE
Exhibition Admission	446,620.17	107,632.09	338,988.08
Museum Store	214,662.80	103,457.03	111,205.77
Rental Income (Events)	164,772.94	46,983.47	117,789.47
Membership Income	135,617.47	114,999.35	20,618.12
Special Event Tickets	0.00	440.00	(440.00)
<b>TOTAL EARNED REVENUE</b>	<b>961,673.38</b>	<b>373,511.94</b>	<b>588,161.44</b>
City of Detroit Grant	1,900,000.00	1,900,000.00	0.00
Donations Individual	316,160.74	302,742.97	13,417.77
Donations Corporate	1,056,915.50	271,259.00	785,656.50
Foundation Grants	11,005,136.00	3,303,333.00	7,701,803.00
Federal & State Grants	1,180,797.00	961,750.00	219,047.00
Other Contributions	68,700.00	109,985.50	(41,285.50)
<b>TOTAL CONTRIBUTED REVENUE</b>	<b>15,527,709.24</b>	<b>6,849,070.47</b>	<b>8,678,638.77</b>
Fall Fundraiser	240,785.00	99,252.68	141,532.32
African World Festival	421,773.00	0.00	421,773.00
Fundraising Income	13,440.00	110,753.07	(97,313.07)
<b>TOTAL FUNDRAISING REVENUE</b>	<b>675,998.00</b>	<b>210,005.75</b>	<b>465,992.25</b>
Exhibition Rental Income	30,000.00	20,000.00	10,000.00
Outreach Revenue	1,250.00	14,450.00	(13,200.00)
Compensation for Service	4,250.00	0.00	4,250.00
Interest Income	1,133.75	188.31	945.44
Dividend Income	86,686.79	123,992.99	(37,306.20)
Income Miscellaneous	169,818.63	13,254.08	156,564.55
<b>TOTAL OTHER REVENUE</b>	<b>293,139.17</b>	<b>171,885.38</b>	<b>121,253.79</b>
<b>TOTAL REVENUE BEFORE NON-OPER ITEMS</b>	<b>17,458,519.79</b>	<b>7,604,473.54</b>	<b>9,854,046.25</b>



EXPENDITURES BEFORE NON-OPERATING ITEMS	CURRENT YTD 06/30/2022	PRIOR YTD 06/30/2021	YR/YR VARIANCE
Wages & Benefits	3,168,147.48	2,637,659.79	530,487.69
Programs & Exhibitions	1,354,977.57	561,564.59	793,412.98
Building Expenses	1,187,498.00	855,559.34	331,938.66
General & Administrative	1,009,938.31	512,927.17	497,011.14
Fall Fundraiser	108,973.47	37,483.00	71,490.47
AWF Expenses	661,954.95	13,696.61	648,258.34
Fundraising Expenses	26,038.05	47,120.31	(21,082.26)
<b>TOTAL EXPENDITURES BEFORE NON-OPERATING ITEMS</b>	<b>7,517,527.83</b>	<b>4,666,010.81</b>	<b>2,851,517.02</b>

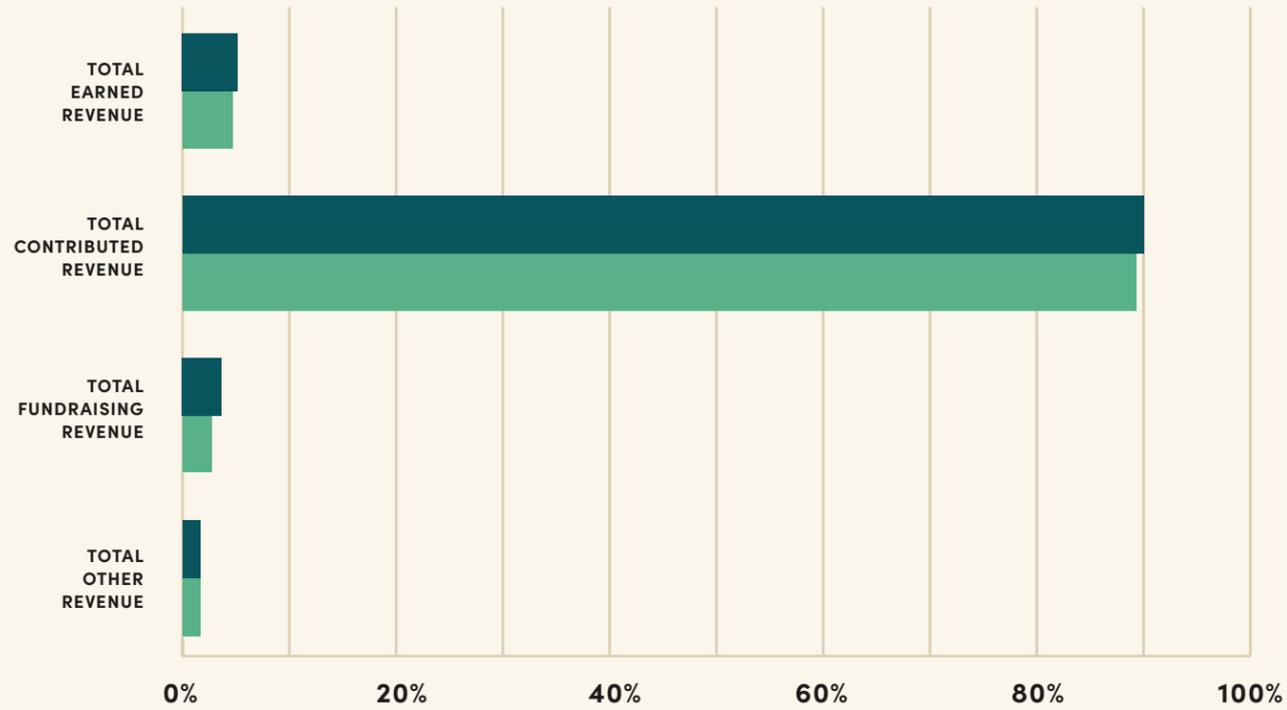
SURPLUS/(DEFICIT) BEFORE NON-OPERATING ITEMS	10,391,488.28	2,938,462.73	7,453,025.55
Operating Reserves	1,000,000.00		1,000,000.00
Maintenance Reserves	600,000.00		600,000.00
Fiduciary Expenses	36,607.89	132,884.14	(95,689.25)
Depreciation Expense	304,466.68	248,665.64	(30,778.85)
<b>TOTAL EXPENDITURES FROM NON-OPERATING ITEMS</b>	<b>1,941,074.57</b>	<b>381,549.78</b>	<b>1,473,531.90</b>
Total Unrealized Gain/Loss	(211,024.63)	(636,676.14)	425,651.51
<b>NET SURPLUS/(DEFICIT)</b>	<b>8,239,389.08</b>	<b>1,920,236.81</b>	<b>6,405,145.16</b>



### FY 2022 & FY 2021 REVENUE SOURCE COMPARISON

The Wright's income sources, which proportionally remain virtually the same. As we move toward financial sustainability, we will work toward having more diversified funding sources.

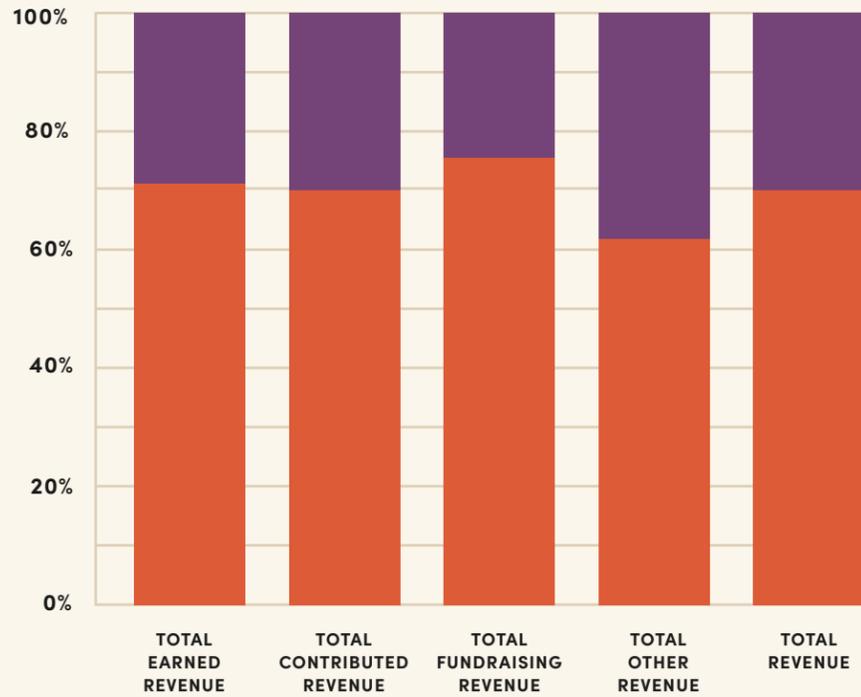
FY 2021  
FY 2022



### FY 2022 & FY 2021 YEAR OVER YEAR EXPENSE COMPARISON

Comparison of expenditures year-over-year by expense category.

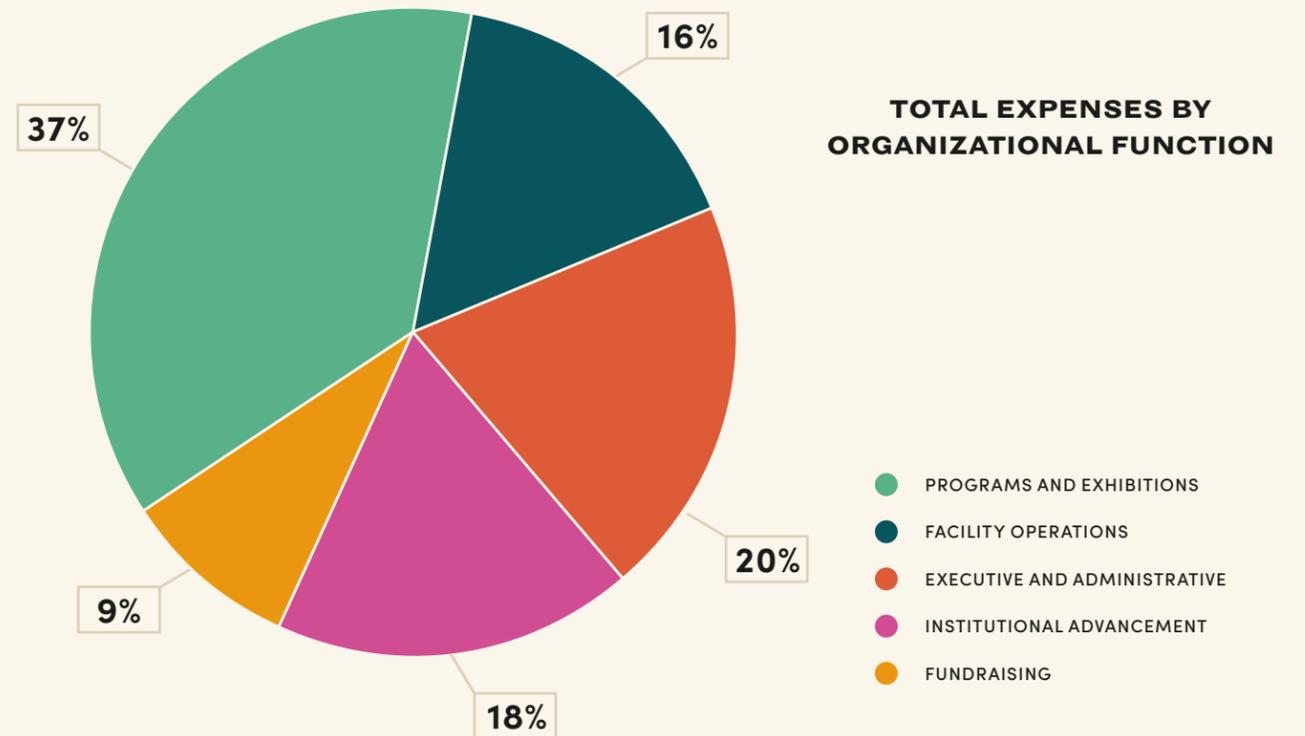
FY 2021  
FY 2022



### FY 2022 & FY 2021 PORTION OF COMBINED REVENUE FROM OPERATING ACTIVITIES

The Wright realized a dramatic increase in revenue in FY 22.

FY 2021  
FY 2022





WE COULD NOT PRESERVE THE VITALITY OF THE WRIGHT WITHOUT THE SUPPORT OF OUR DONORS. THANK YOU!

DONORS FOR FISCAL YEAR 2022 (July 2021-June 2022)



## \$3 MILLION AND ABOVE

City of Detroit  
MacKenzie Scott

## \$1.5 MILLION AND ABOVE

The Ford Foundation

## \$500,000 AND ABOVE

Ford Motor Company Fund  
General Motors Corporation  
State of Michigan

## \$250,000 AND ABOVE

Knight Foundation  
Michigan Department of Civil Rights

## \$200,000 AND ABOVE

Hudson Webber Foundation  
William Davidson Foundation

## \$100,000 AND ABOVE

Community Foundation for Southeastern Michigan

DTE Energy Foundation / \*Benjamin Felton

Fifth Third Foundation / \*Kala and Shelly Gibson

Kresge Foundation

## \$50,000 AND ABOVE

Institute of Museum and Library Sciences (IMLS)

Max M. & Marjorie S. Fisher Foundation

Rocket Community Fund / \*Jasmin DeForrest

## \$25,000 AND ABOVE

2050 Partners Inc.

Bella and Don Barden Foundation, Inc.

Citizens

Fred A. and Barbara M. Erb Family Foundation

Michigan Council for Arts and Cultural Affairs

The Rainwater Charitable Foundation

United Artist Releasing (Mirror Releasing, LLC)

## \$15,000 AND ABOVE

Bedrock Detroit

Marvin and Betty Danto Family Foundation

Fifth Third Bank

Jamal and \*Jasmin Barnett

\*Jennifer Fiore

Marathon Petroleum Company LP

McDonald's Michigan Operators Marketing Association / \*Joni Thrower Davis

MGM GRAND DETROIT

Salome Walton

United Way for Southeast Michigan

W.K. Kellogg Foundation

\*Walt & Retha Douglas

Williams Williams Ratner & Plunkett PC / \*James and Eva Cunningham

## \$10,000 AND ABOVE

AAA Michigan

Comerica Bank / \*Larry Bryant

\*Tyrone Davenport and Linda Forte

Detroit Memorial Park Association, Inc.

\*George & Jill Hamilton

Jackson Automotive Management / \*Anika Odegbo

James Group International Inc. / \*John James

JoAnne Mondowney

PNC Financial Services Group

Ralph L. and Winifred E. Polk Foundation

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William Perkins and Cynthia Batch-Perkins

## \$5,000 AND ABOVE

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Dave and \*Yvette Bing

College for Creative Studies

Rainelle Cunningham

Detroit Pistons

Nina Frankel

John and Cathie Frederick

\*Joyce Hayes Giles

\*Marion Jackson

Midtown Detroit, Inc

Lucinda Lord

\*Eric E. Peterson

Judith Sims

The Skillman Foundation

Thomas and Sharon Stallworth

Sherise Steele

Nancy Stewart

United Jewish Foundation of Metropolitan Detroit

Wayne State University

Rhonda Welburn

David and Linda Whitaker

## \$2,500 AND ABOVE

Arts Midwest Touring Fund

\*Neil Barclay

Blue Cross Blue Shield of Michigan

\*Rumia Ambrose Burbank & Antonio Burbank

Clark Hill PLC

City of Detroit Employees

Facebook

\*Margaret Betts

Ian Grant

Bill Griggs and Stephanie Wright-Griggs

Annie Holt

Huntington Bank

The Links, Inc. - Oakland County Chapter

Jack Martin and Bettye Arrington-Martin

Terry Packer

S. Gary Spicer

Warner Norcross & Judd LLP

Sean Werdlow and Suzanne Shank-Werdlow

## \$1,500 AND ABOVE

John Andrews and \*Carolynn Walton Andrews

Shirley Burke

Cartrenia Colbert

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Lindiwe and Sondai Lester

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The Links, Inc. - Great Lakes Chapter

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Jeannette Poindexter

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Myzell Sowell, Jr.

Jamila Smith

Joseph Smith and Barbara K. Hughes Smith

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## \$1,000 AND ABOVE

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John Bernard

Stacy Brackens & Emma Reaves

James Britton

Sandra Brown

Delois Caldwell

Christ Child House

Barbara Rose Collins

Christopher Collins

Willie and Lynett Cooper

Jamaine and LaWanda Dickens

Gershwin Drain

Fellowship Chapel, U.C.C.

First Independence Bank

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Marcus Glenn

Ronald Goldsberry

\*Roderick and Linda Gillum

Edward and Alma Greer

Kurt Hill and Yvonne Hill

Peggie Jones

Harold Lasenby

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Darissaw

Planned Parenthood of Michigan

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William Sharp

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Oretha Stone

Lorraine Tyler

Deamous Underwood

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Anthony Wilson

Margaret Wilson

Dr. Carla Wright

## \$500 AND ABOVE

Joanne Adams and Joel Manley

Alan Young & Associates, P.C.

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American Express Foundation

Ambrose-Squires Family

Felecia Baker

Joan Britton

Marcia Brock

Lynne Frances Carter

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Christ Child House

Kaamilya Clinkscales Major

Cox-Ramson Family Group

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Arthur Johnson

James Jones & Elora Richards-Jones

Arthur Jefferson and Yvonne Johnson

Jewel Jones

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Deneen Law

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Vera Magee

Florine Mark

Annette and Robert McGruder

Georgella Miller

Sarah Moore

Mary Muma

Elmaree Newsom

Jacque Nickerson



DONORS FOR FISCAL YEAR 2022 (July 2021-June 2022)

Marcus Latimer	James Artis	Dolores Leonard
MASCO Corporation Foundation	Barbara Avery	Vicki Mabrey
Melissa Joy	Normea Banner	Nora Martin
Wayne Logan	Patricia Benjamin	Melanie Mayberry
Roderick and Barbara MacNeal	David and Sylvelin Bouwman	Mildred Matlock
Ron McCants	Aretha Bradley	Ginelle McPherson
Roslyn McClendon	Shirley Burch	Thomas Miree
L. Kimberly Peoples	Gloria Cadge and Brenda Gardner	Shermita Mitchell
Randolph and Priscilla Phifer	Jena Baker-Calloway	Oneika Mobley
Melvin Phillips	Andrea Carethers	Van Momon and Pamela Berry
Larry and Ermelda Polk	Vana Carmona	Dorothy Moorehead
Nathan and Venus Randle	Wade and Ella Davis	Jeffrey and Lohren Nzoma
Stephanie Randolph	Raymond Davies	Phoenix High School
Ty Rawls	Delta Sigma Theta Sorority, Southfield Alumnae Chapter	Rock Financial Family of Companies
George Richards and Diane Jackson-Richards	Detroit Drifters, Inc - Detroit Chapter	Tonya Roscoe
Mya Robinson	Maxine Ellison	Jasmine Ross
Juana Royster	Fidelity Charitable Gift Fund	Jenell Ross
Somerset Collection Charitable Foundation	Dexter Fields	Allen Salyer
Shirley Stancato	Brenda Gatlin	Geraldine Sanders
Herbert Strather	William Glenn and Merideth Williams	PB Schechter
Harold Stephens	Marilyn Green	Marcia Spivey
Walter and Harriett Watkins	Verna Green	Calvin and Roscile Smith
Barbara Whittaker	Peggy Hawkins	Sherise Steele
Germaine Williams	Marcia Hogan	Robert Thomas
Sophie and James Womack	Yolanda Holder	George Toth
	Gassenie Holmes	Patricia Trotter
	Charles and Karlann Hudson	Wayne County Community College District
	Joseph L. Hudson, Jr. and Jean Wright	Paulette White
	Frank and Frances Jackson	Franklin Wilkerson
	Angela James	Cassandra Wilson
	Tamara Jefferson	Richerd Winton and Friends
	Paulina Johnson	Gracie Wooten
	Yolanda Kiel	
	Leslie D. Kilgore	
	Michella King	
	Michael Layne	
Alabama State University Alumni, Detroit Chapter		
Amherstburg Freedom Museum		
Beta Omicron Zeta Chapter of Zeta Phi Beta Sorority, Inc.		
Marcella Anderson		

**\$250  
AND ABOVE**

▼▼▼▼▼  
**\* INDICATES CHARLES H. WRIGHT BOARD OF TRUSTEE MEMBERS**



# PRESIDENT'S CIRCLE

The President's Circle is a new donor category this year for key stakeholders who want to increase engagement and gain access to behind-the-scenes programs and exhibits.

The \$5,000 annual membership allows circle members to engage in a meaningful relationship and dialogue with the President & CEO of the museum, as well as the museum's leadership. The focus of the circle is sustaining the impactful legacy of the Charles H. Wright Museum of African American History for generations to come.



## PRESIDENTS CIRCLE MEMBERS

Rumia Ambrose Burbank	Walter Douglas	Granville Lee	Nancy Stewart
Neil Barclay	Greg Eaton	Jacki Martin	Craig Strong
Jamal Barnett	Roderick Gillum	JoAnne Mondowney	James Thrower
Bryan Barnhill	Ron Goldsberry	Cynthia Perkins	Joni Thrower Davis
Dawn Beatty	Alma Greer	William Perkins	Artie Vann
John Bernard	George Hamilton	Eric Peterson	Salome Walton
Margaret Betts	Joyce Hayes Giles	William Pickard	Lynn Weaver
Yvette Bing	Wilbur B. Hughes, III	Cunningham Rainelle	Rhonda Welburn
Delois Caldwell	Christopher Illitch	Roy Roberts	Sean Werdlow
Tamira Chapman	Gregory Jackson	Maureen Roberts	Linda Whittaker
J. R. Clark	Jacki Jackson	Suzanne Shank Werdlow	Ruben Wilson
Eva Cunningham	Marion Jackson	Judith Sims	Stephanie Wright Griggs
James P. Cunningham	John James	Barbara K. Smith	
Tyrone Davenport	Hayes Giles Joyce	Gary Spicer	

## STRATEGIC GOAL FIVE

# EMBRACE SUSTAINABLE PRACTICES

Embrace environmentally sustainable systems and practices in all aspects of The Wright's institutional programs and culture.



**A**t The Wright, we're dedicated stewards, not just of history, but of our shared environment. We believe that it's our responsibility as citizens and human beings to protect the natural world and to help imagine more sustainable, inclusive futures.

We worked to learn and use best practices to decrease our carbon footprint, including reducing waste by supporting local brands and vendors, using sustainable packaging in our museum shop, and producing The Wright merchandise with 100% natural materials, such as cotton or 100% recycled polyester.

**WE'VE ALSO PARTICIPATED IN SOME EXCITING INITIATIVES:****MECHANICAL SYSTEMS UPGRADE**

The Wright is in the midst of a multi-year project to replace outdated and inefficient mechanical systems. This includes the building's heating and air conditioning, humidity, and power, as well as other essential functions. Simultaneously, we will work to protect these systems in the event of an electrical outage due to severe weather or other causes. These upgrades will allow the museum to operate more efficiently, decrease our environmental impact, and lower our energy costs. That's a win-win for the environment, the community, and The Wright.

**PEOPLE, PLANET, PROSPERITY, AND PROGRAMS**

In 2018, The Wright found dead or dying Zelcova trees on the museum campus. Partnering in 2021 with The College for Creative Studies, the d.Tree Studio Project diverted the trees from the landfill and transformed them into artistic projects that explored the interconnection between object making, belonging, and storytelling in African American History and various African material cultures. The exhibition launched at the former site of The Charles H. Wright Museum and featured more than 40 community artists and voices.

TO LEARN MORE, VISIT: [www.dtree.me](http://www.dtree.me)



## TREEPOSIUM

Inspired by the d.Tree Studio project, Treeposium continued the conversation related to the African American experience in Detroit, the science of trees, and how they are all connected. More than 900 people participated in the virtual conversation.



### STRATEGIC GOAL HIGHLIGHT

## ETTA ADAMS

Treeposium panelist and Community elder Etta Adams spread the word about the d.Tree project with her neighbors, which encouraged them to begin new plantings to better care for their trees. When Etta shared her story at the d.Tree Studio Exhibit opening, CCS offered to coordinate van transportation for her neighbors for free private tours of the d.Tree Studio Exhibition and The Wright's And We Still Rise permanent exhibition. Etta's example shows how museums can touch the hearts and minds of communities inspiring them to improve their relationship with the environment by starting in their own backyards.

## LOOKING AHEAD

- ▶ Implement a strategic focus on electric energy.
- ▶ Provide an innovative array of Earth Day programming.
- ▶ Implement pilot program for Detroit 2030 District's DTE Building Energy Usage Data Hub portal.
- ▶ Host the 2023 d.Tree exhibition next July through December, exploring how The Wright can reduce its greenhouse gases.
- ▶ Continue capital improvements to ensure that the exterior of the museum protects its mechanical systems so they operate at maximum efficiency.



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Security Officer

**EVERETT ROBINSON**

Security Officer





**THE CHARLES H. WRIGHT  
MUSEUM OF AFRICAN  
AMERICAN HISTORY**

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